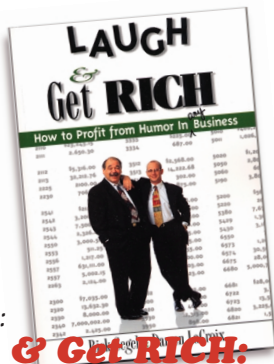


Planning a big event?

Got Humor?

Along with a
Keynote or
"after dinner"
speech, have
Darren MC, or
do a breakout
session!



Programs:
Laugh & Get RICH:
**How to Profit from
Humor in Any Business**



It's great to laugh... It's powerful to laugh at yourself and your own day-to-day frustrations. Keynote Speaker/Comedian/Author, Darren LaCroix, is known for customizing humor for specific audiences while delivering a motivational message. He learns to speak your language. 'Cause it's all about you! Darren reads your industry literature, interviews people before the presentation, and even gets the audience involved in the presentation itself. Won't it be nice to be thanked for your effort!

**Komedy Keynote
(all about you!)**

EVER WISH YOU COULD HAVE MORE FUN AT WORK? WHAT IF HAVING MORE FUN MEANT DOING MORE BUSINESS? THAT IS THE ESSENCE OF HOW MANY SUCCESSFUL CEOs RUN THEIR COMPANIES. DARREN INTERVIEWED MANY OF THEM AND DISTILLED THEIR PRACTICES INTO THE BOOK; LAUGH & GET RICH. THIS KEYNOTE IS SURE TO MAKE AUDIENCES LAUGH AND THINK AT THE SAME TIME AS DARREN SHARES THE BEST EXAMPLES FROM HIS BOOK. AS CEO JIM LAFFEY SAYS, "HUMOR IS THE MOST UNDERRATED AND OVERLOOKED VALUE-ADDED SERVICE YOU CAN PROVIDE...AND IT COSTS YOU NOTHING."

World Champion of Public Speaking
Darren LaCroix

DARREN LACROIX IS A RARE CORPORATE COMEDIAN. NO PRESENTATION IS EVER THE SAME. HIS TECHNIQUE OF CUSTOMIZING HUMOR MAKES HIM A PIONEER IN WRITING AND DELIVERING SPEECHES. HE UNEARTHS COMMON FRUSTRATIONS AND OCCUPATIONAL PET PEEVES ABOUT INDIVIDUAL ORGANIZATIONS, GIVING HIM AMMUNITION TO HAVE AUDIENCES LAUGHING DOWN TO THEIR TOES. HIS CLEAN-CUT HUMOR AND PERSONALIZED ATTENTION TO A COMPANY'S PECULIARITIES MAKE HIM UNIQUE IN THE MEETINGS INDUSTRY. DARREN'S COMIC VIEW OF YOUR INDUSTRY IS SURE TO REFRESH AND REJUVENATE.

If you are looking for just another keynote speaker...

You Don't Want Darren!

In one hour he'll have them seeing the "lighter side" of life and what they do.



"What I found especially impressive was that the humor was so particular to our situation. It was obvious Darren had done his homework. He was such a hit with our audience – one not easily pleased – that I'm sure he will be invited back soon."
**MICHAEL SOLONDZ - PRESIDENT
NEW JERSEY BUILDER ASSOCIATION**

"The video of your performance was humorous, but in person you were hysterical! Our membership is still talking about your final 'skit'. The homework you did was evident by intertwining our industry specifics in your presentation. We highly recommend you!"
**APRIL MASON - PRESIDENT,
NEW ENGLAND MEDICAL EQUIPMENT
DEALERS ASSOCIATION**

Clients & Audiences Love Darren!



"...just what our risk management and safety management students needed in the middle of didactic educational sessions. The time you devoted to researching the needs of our groups obviously paid off as your points and humor were right on target. Every person left with a wide smile and valuable ideas."
**SUSAN KEANE BAKER - CHAIRPERSON,
NEW ENGLAND HEALTHCARE ASSEMBLY**

"You were a big hit. The composite results from each participants' evaluation form, which covered every session and speaker scheduled over the three day conference, confirmed your presentation as the best. I highly recommend you to anyone considering you as a speaker."
**ED LANE - SENIOR VICE PRESIDENT,
NETWORK DATA PROCESSING**

...have Darren MC. or do a breakout session too!

"Your humor was clean, good natured, and very, very funny... Your ability to drive home pertinent points with your comedy made our meeting a success!"
**DOUG FRELKE - EDUCATION & DEVELOPMENT SPECIALIST,
MASS. CASUALTY INSURANCE CO.**

"Darren is great!" - **DARREN'S MOM**

"It's always a great idea to get audience participation -- but did you have to make us laugh 'til we cried?? Our belly laughs were contagious, invigorating, and rejuvenating. What a terrific time we had!"
GAIL LORBER - CONFERENCE CHAIR, WOMEN'S SUCCESS NETWORK

**Translated into
3 foreign languages**



Partial Client List...

ASSOCIATIONS:

AMERICAN MARKETING ASSOCIATION	MASS. SAFETY COUNCIL
BANKERS EDUCATIONAL FORUM	MISSISSIPPI TOURISM ASSOCIATION
BPCS USER GROUP	NATIONAL LAW FIRM MARKETING ASSOCIATION
BRYANT COLLEGE ALUMNI ASSOCIATION	NATIONAL SPEAKERS ASSOCIATION
CANADIAN ASSOCIATION OF PROFESSIONAL SPEAKERS	NEW JERSEY BUILDERS ASSOCIATION
CT FARM BUREAU	NEW YORK STATE CIRCULATION MANAGEMENT ASSOCIATION
CT SECTION OF AWWA	NURSE PRACTITIONER ASSOCIATES FOR CONTINUING EDUCATION
CHICOPEE/HOLYOKE CHAMBER OF COMMERCE	PUBLIC UTILITIES RISK MANAGEMENT ASSOCIATION
NEW ENGLAND EARLY INTERVENTION CONSORTIUM	RHODE ISLAND ASSOCIATION OF ACCOUNTING PROFESSIONALS
GREATER GARDNER CHAMBER OF COMMERCE	SAVE INTERNATIONAL
HR MANAGEMENT ASSOCIATION OF CENTRAL MASS.	SOCIETY OF AMERICAN FLORISTS
INTERNATIONAL ASSOCIATION OF CAREER MANAGEMENT PROFESSIONALS	TOASTMASTERS INTERNATIONAL
MASS. CASUALTY LIFE INSURANCE	VA- AMERICAN PUBLIC WORKS ASSOCIATION
MASS. DIETICIANS ASSOCIATION	WOMAN IN BUSINESS
MASS. EARLY INTERVENTION CONSORTIUM	WOMEN'S SUCCESS NETWORK
MASS. REALTY ASSOCIATION	

CORPORATE:

ARTICULENT	FIDELITY INVESTMENTS
BERKSHIRE COMPUTER PRODUCTS	FRED C. CHURCH INSURANCE
BERKSHIRE LIFE INSURANCE	GBS FILING SYSTEMS
BOISE CASCADE OFFICE PRODUCTS	IBM
BLUE CROSS BLUE SHIELD	IDEAL HEALTH
CALIFORNIA COAST CREDIT UNION	LANDMARK GRAPHICS
EASCORP	LIBERTY BANK
ERA KEY REALTY SERVICES	SAUGUS SAVER'S CO-OP
EXACT SOFTWARE	SHERATON HOTELS
FIDELITY BANK	US FOODS

For booking information, please contact: