

World Champion of Public Speaking

Darren LaCroix

Out of 25,000 contestants from 14 countries, Darren LaCroix became the first person from New England to win the *Olympics of Oratory* since the contest began in 1938.



Content

Humor...

Inspiration!

*Signature
Keynote:*

OUCH! *How I Went From Chump to Champ*

His story will inspire you. He wanted to be a comedian, but had a fear of speaking and wasn't funny. No one encouraged him. He bombed in a Boston comedy club in 1992, but still became the World Champion in 2001. He was just a *regular guy* with no talent, but was persistent and willing to fail. He guarantees you will not forget his story. He is living proof! Learn in 45 minutes what it took him 9 years to accomplish.

Your ROI: The audience members will be inspired while they walk away with transferable "real" lessons they can apply to everyday challenges, and fully understand the value of failure in the pursuit of achievement.

A message your audience needs to hear.

Delivered by someone who lived it.

Darren will make you look good!

Partial Client List...

ASSOCIATIONS:

AMERICAN MARKETING ASSOCIATION
BANKERS EDUCATIONAL FORUM
BPCS USER GROUP
MASS. CASUALTY LIFE INSURANCE
MASS. DIETICIANS ASSOCIATION
MASS. EARLY INTERVENTION CONSORTIUM
MASS. REALTY ASSOCIATION
MASS. SAFETY COUNCIL
MISSISSIPPI TOURISM ASSOCIATION
NATIONAL LAW FIRM MARKETING ASSOCIATION
NATIONAL SPEAKERS ASSOCIATION
NEW JERSEY BUILDERS ASSOCIATION
NEW YORK STATE CIRCULATION MANAGEMENT ASSOCIATION
NURSE PRACTITIONER ASSOCIATES FOR CONTINUING EDUCATION
PUBLIC UTILITIES RISK MANAGEMENT ASSOCIATION
RHODE ISLAND ASSOCIATION OF ACCOUNTING PROFESSIONALS
SAVE INTERNATIONAL
SOCIETY OF AMERICAN FLORISTS
TOASTMASTERS INTERNATIONAL
VA- AMERICAN PUBLIC WORKS ASSOCIATION
WOMAN IN BUSINESS
WOMEN'S SUCCESS NETWORK

"THAT IS THE GREATEST SPEECH I THINK I'VE EVER SEEN IN MY 90 YEARS!"

Bill Hersey, Author of *Blueprints for Memory*

CORPORATE:

ARTICULENT
BERKSHIRE COMPUTER PRODUCTS
BERKSHIRE LIFE INSURANCE
BOISE CASCADE OFFICE PRODUCTS
BLUE CROSS BLUE SHIELD
CALIFORNIA COAST CREDIT UNION
EASCORP
ERA KEY REALTY SERVICES
EXACT SOFTWARE
FIDELITY BANK
FIDELITY INVESTMENTS
GBS FILING SYSTEMS
IBM
IDEAL HEALTH
LANDMARK GRAPHICS
SHERATON HOTELS
US FOODS

If you are looking for just another keynote speaker...
You Don't Want Darren!
In one hour he will change the way you think...

Clients & Audiences Love Darren!

"What I found especially impressive was that the humor was so particular to our situation. It was obvious Darren had done his homework. He was such a hit with our audience - one not easily pleased - that I'm sure he will be invited back soon."

MICHAEL SOLONDZ, PRESIDENT
NEW JERSEY BUILDER ASSOCIATION

"Your over-the-top energy level put a static charge in the air and even those who had spent the night in the casino were riveted to the stage, sitting up straight, and totally engaged. That was remarkable..."

MATTHEW CLULOW ASSISTANT MGR. - OPERATIONS
DENNINGHOUSE INC. / BUCK OR TWO STORES

"Many attendees later wrote or said to me 'Bring Darren back again, he is terrific.' You have shown our owners the opportunity to use humor as a tool for productivity and profit."

LINDA L. BRUZYSKI, PRESIDENT - CHIEF OPERATING OFFICER, MOLLY MAID

"WOW, are you a quick study! We didn't give you much time to familiarize yourself with the group and in no time you found the pulse. I wouldn't hesitate to recommend you to any other real estate audience, or ANY group for that matter. You made me look good."

NELSON ZIDE, CRB, CRS,
LTG, SRES - OWNER ERA KEY REALTY SERVICES

"Your humor was clean, good natured, and very, very funny... Your ability to drive home pertinent points with your comedy made our meeting a success!"

DOUG FRELKE - EDUCATION & DEVELOPMENT SPECIALIST,
MASS. CASUALTY INSURANCE CO.

"The video of your performance was humorous, but in person you were hysterical! Our membership is still talking about your final 'skit'. The homework you did was evident by intertwining our industry specifics in your presentation. We highly recommend you!"

APRIL MASON - PRESIDENT, NEW ENGLAND MEDICAL EQUIPMENT DEALERS ASSOCIATION

"After listening to you, I began to think of all the things that I could do so much better if I was willing to work hard at whatever it is I am trying to achieve. Thank you for inspiring me."

BETSEY KATITI - (COMMON E-MAIL) FROM CONFERENCE ATTENDEE

"You were a big hit. The composite results from each participants' evaluation form, which covered every session and speaker scheduled over the three day conference, confirmed your presentation as the best. I highly recommend you to anyone considering you as a speaker."

ED LANE - SENIOR VICE PRESIDENT, NETWORK DATA PROCESSING

"Other professional speakers can only hope to achieve at the level Darren has already reached. Organizations who hire speakers had better book Darren now while they can still afford him."

WILLIAM L. MAY, JR., DTM, LT GOV. EDUCATION & TRAINING - CONFERENCE CHAIR

"I can't listen to anyone for 90 minutes, when you spoke it felt like 5."

GUY P. JOBIDON - KUWAIT FOREIGN PETROLEUM EXPLORATION CO. K.S.C

"Darren is great!"
DARREN'S MOM

TRANSLATED INTO
3 FOREIGN LANGUAGES



More Keynotes:

Change or Die
(Enough said)

Laugh & Get RICH:

How to Profit from Humor in Any Business

What if having more fun meant doing more business? That is the essence of how many successful CEOs run their companies. Darren interviewed many of them and distilled their practices into the book: Laugh & Get RICH. This keynote is sure to make audiences laugh and think at the same time. As CEO Jim Laffey says, "Humor is the most underrated and overlooked value-added service you can provide...and it costs you nothing." Darren teaches audiences simple ways to humor potential clients to build lasting relationships. **Humor brings people closer, while jokes can divide.**

For booking information, please contact: